



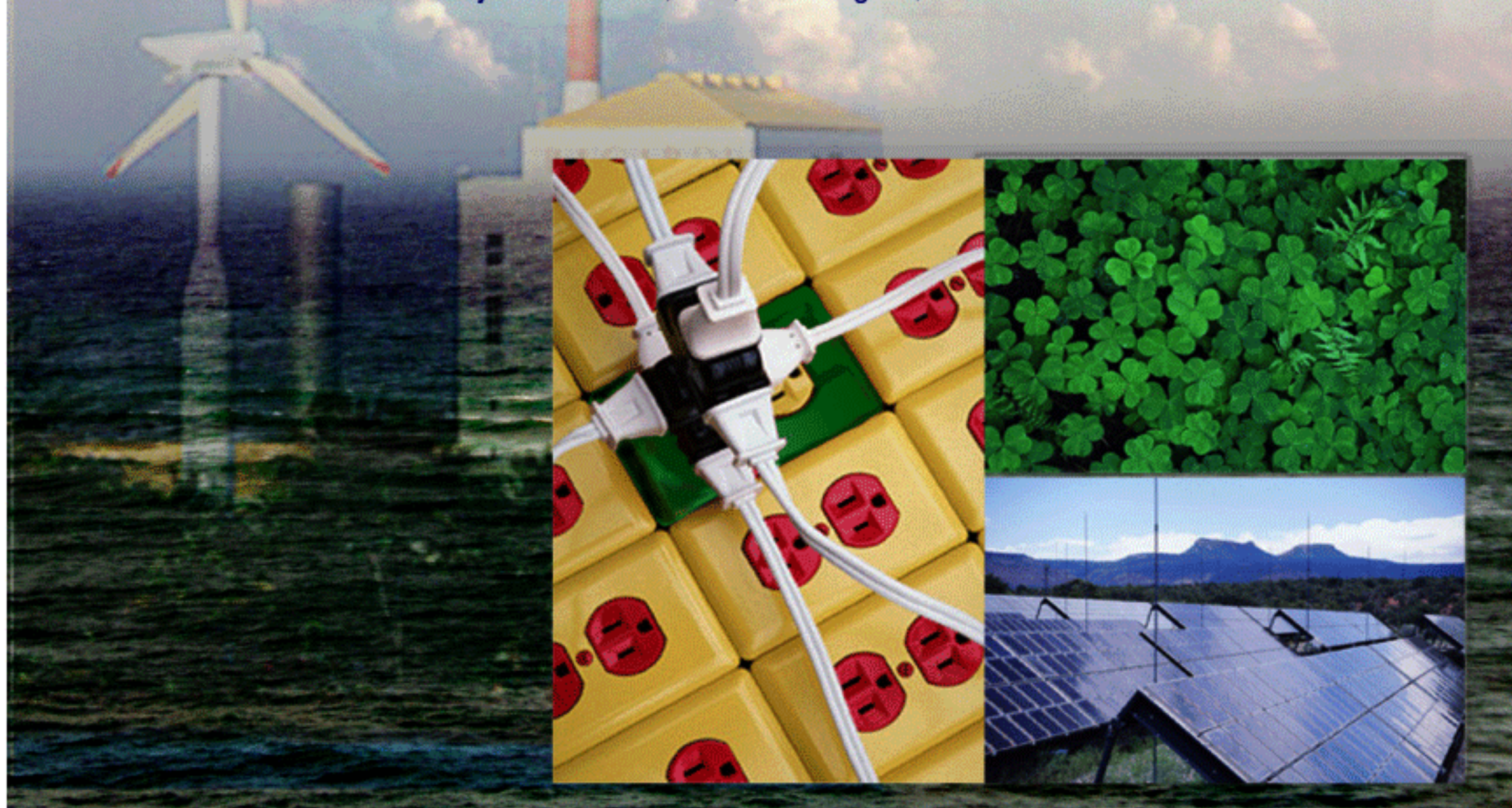
MANDARIN ORIENTAL
WASHINGTON D.C.

AGENDA June 9, 2011

3rd Invitational Global Trade GROTTO

“Market expansion through X box thinking”

Mandarin Oriental • 1330 Maryland Avenue, SW, Washington, DC



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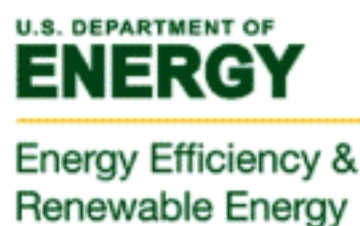
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LM Energy Focus



Co Hosted By: The National U.S.-Arab Chamber of Commerce
With Participating US Government Federal Agencies



3rd Invitational Global Trade GROTTTO

“Market expansion through X box thinking”

The event will provide access to information on trade trends, technologies ready for commercialization, global tenders and import export partnerships. This interactive forum is designed to develop awareness of emerging markets and economic development opportunities that will be explored during 2011 GROTTTO innovation study tour programs at universities, USDA and DOE federal research laboratories.

MARKET EXPANSION FORUM – Plenary Session: the Gallery

Moderator: Mr. Fred Stielow, Ph.D., M.L.S. American Public University System APUS, Associate. Vice President, Dean of Libraries, Course Materials, The American Military University AMU.

09:30 GROTTTO Introduction, Mr. Lyle E. Dennis, Chief Designer & Managing Member, Saint Dennis Group, LLC.

09:40 Opening Address – Global Business Outlook.

Speaker: Mr. Bill Lane, Director, Government Affairs, Caterpillar International.

10:00 Opportunities in the Latin America, MENA and other Regions – Can green policy push profits?

Discussion Leaders: Mr. Philippe Roos, MNA Senior Energy Specialists, The World Bank.
Embassy of the Kingdom of Morocco – Mr. Abdeslam Zefri, Economic Counselor.
Embassy of Panama – Mr. Roy Galen, Commercial Attaché.

10:30 Market Trends and Promotions – Are global partnerships in manufacturing, energy and other Industries a winning combination? U.S. Department of Commerce and U.S. Trade and Development Agency.

Speakers: Mr. Keith Curtis, Sr. Advisor to the Assistant Secretary, International Trade Administration.
Ms. Leila Afas, Director, Export Promotion at U.S. Trade and Development Agency.

11:00 Capacity Building and Tech Transfer Opportunities for sustainability via US Department of Agriculture, Foreign Agriculture Service (FAS) and the U.S. Department of Energy, Energy Efficiency and Renewable Energy EERE.

Speakers: Mr. Roger Mireles, Assistant Deputy Administrators, Capacity Building & Development FAS.
Ms. Wendolyn S. Holland, Senior Advisor, Office of Energy Efficiency and Renewable Energy, DOE.
Mr. Sean Patton, Director, Business Development, Lockheed Martin Energy Solutions.

11:30 BREAK

BREAKOUTS: The Corcoran Gallery - Ballroom Level

11:45 Technologies Ready for Market – Finding the next X Box, the Path to Agreements, Technology Investments, Procurement and Partnerships in America, Europe and Beyond.

Discussion Leaders: Mr. Ralph Winnie, Jr., Vice President Global Business, Eurasia Business Coalition.
Mr. Fred Stielow, Ph.D., M.L.S. American Public University System APUS.
Ms. Ellen Carter, Membership Director, National US Arab Chamber of Commerce.

BREAKOUTS: The Freer Gallery - Ballroom Level

11:45 Financing and Market Entry Opportunities in Renewable Energy, Europe and Beyond

Discussion Leaders: Ms. Jessica Arnold, Green Technology Team, U.S. Commercial Service, DOC.
Ms. Marcia A. Wiss, Esq., Partner, Hogan Lovells, LLP.

Embassies: Egypt, Dominican Republic, Honduras, Panama, Saudi Arabia, Qatar, and other markets.

12:30 Luncheon Keynote: Commercializing Technologies from the Federal Laboratories.

Mr. John Freisinger, President and CEO, Technology Ventures Corporation.

Afternoon Session: Reconvenes in the Gallery

01:35 Sustainable technology application in – building a brand to the next X box.
Finding international partnerships opportunities in the global marketplace.

Speaker: Mr. Brian Sant Angelo, Global Business Development, Export-Import Bank of the United States.

02:30 Marketing and lessons learned and O&A wrap up.

The GROTTTO programming is designed to improve linkages between the business and research communities which support businesses, trade and policy executives working on sustainability and trade issues, in both domestic and international arenas. The focus is towards economic development and recovery with environmental considerations and international markets interested in sustainable technologies being employed. An emphasis has been placed on research institution collaborations, governments and technology innovators seeking matchmaking and market opportunities in emerging and developing markets.

GROTTTO - works with innovation companies and trade partners with the objective of increasing market access for sustainable technologies to developing economies. GROTTTO provides branding and promotional services along with export assessments to businesses in international trade. The program objective is to establish in country outposts that will function as permanent innovation showcase centers. These public/private franchises will have a "World's Fair" styled theme and offer technology demonstrations, evaluations and investments for businesses involved in the sustainable paradigm shift to GREEN eco structures.

LOCKHEED MARTIN

"Lockheed Martin Energy Solutions is a premier provider of sustainability solutions for Federal, state and local agencies, and Electric Utility customers. Our comprehensive energy efficiency, business and security services, and Green IT solutions, help our customers address global energy and sustainability challenges."

GROTTO

GREEN, RENEWABLE AND OCEANIC
TECHNOLOGY TRANSFER OUTPOST SM © *for Life*

*“At the end of the day, an exchange of innovation, technologies, research and investment strategies are needed, to capitalize upon building the premier **GROTTO** showcase, to advance global sustainability for economic development opportunities in domestic and emerging markets.”*

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These are the benchmarks and agenda of the “GROTTO *for Life*” programming

