

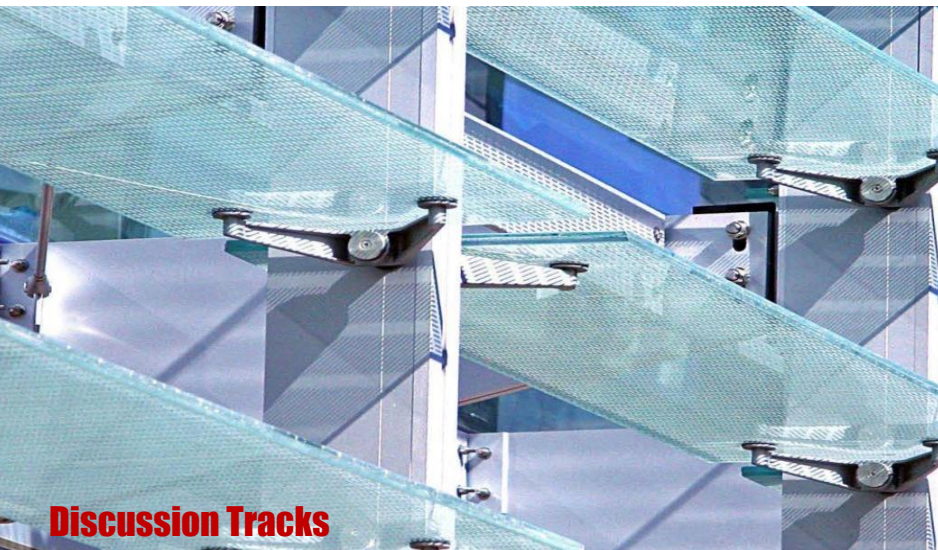
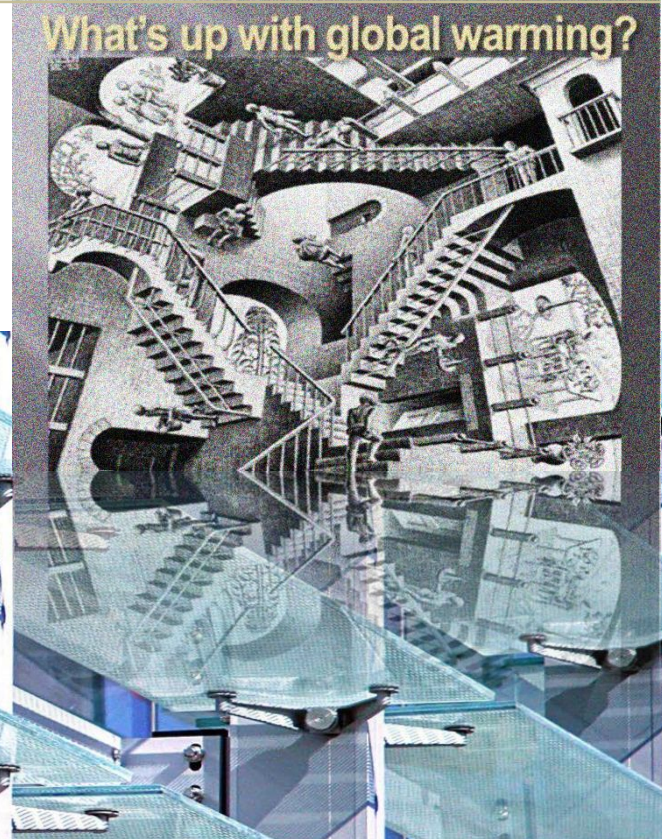
# INTERNATIONAL DELEGATES BRIEFING



*You are invited to attend the 4<sup>th</sup> Invitational GROTTO,  
 “Market Expansion and Investments for Sustainable Technologies.”*

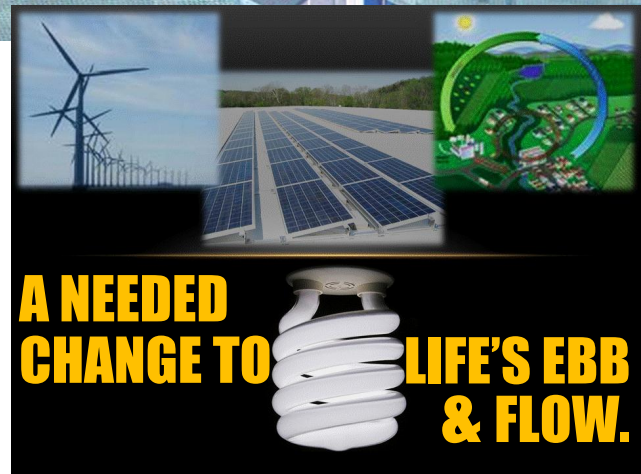
**Date: June 8, 2012 • Briefing: 9:00am to 11:30am.  
 Place: U.S. Senate, Kennedy Caucus Room, Russell Building.  
 Luncheon program, U.S. Botanical Garden 11:45am.**

This event builds upon GROTTO’s innovation advocacy programs and strategic partnerships; exchanging ideas and best practices in sustainable development for the Global Green Economy.



## Discussion Tracks

- **Report:** Senate Subcommittee Commerce, Innovation & Export Promotions.
- **Climate Compatible Innovation:** Emerging market opportunities in alternative energy, food security, integrated systems, and environmental and water management. Green trade prospects with governmental and corporate stakeholders for redevelopment and sustainable living solutions.
- **Investments:** Carbon credits, ESCOs, and public/private funding resources.
- **Invited:** Foreign Embassy Commercial, Trade and Science Attachés, Angel Investors, Fortune 100s, International Development Banks, SBIR Innovators, Chambers of Commerce, University Researchers, and Green Merchandisers.
- Delegates should RSVP at [mail@grottos.us](mailto:mail@grottos.us) by May 18, 2011.





4<sup>th</sup> Invitational, Market Expansion & Investments for Sustainable Technologies.

June 8, 2012



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CHANGE TO**



**LIFE'S EBB  
& FLOW.**

U.S. Senate, Kennedy Caucus Room • U.S. Botanic Garden

**GROTTO**  
GREEN, RENEWABLE AND OCEANIC  
TECHNOLOGY TRANSFER OUTPOST  
SM © *for Life*



## *“Market Expansion and Investments for Sustainable Technologies.”*

**Date:** Friday, June 8, 2012  
**Time:** 09:00am – 11:45am  
**Place:** Kennedy Caucus Room, U.S. Senate, Russell Building,  
1<sup>st</sup> and Constitution Avenue Entrance



09:00 - 09:10 Registration

### ***Program Agenda:***

09:10 - 09:15 GROTTO Welcome. Lyle E. Dennis, GROTTO Director.

**Moderator:** Philippe Roos, Ph.D., Senior Reporter, Energy Intelligence Group, (Former Senior Energy Specialist, North Africa & Middle East Division The World Bank).

09:15 - 09:35 Frank Niepold, Climate Education Coordinator/Program Office, U.S. Department of Commerce, NOAA.

09:35 - 09:55 Matthew McManus, Director of Public Diplomacy & Policy Bureau of Energy Resources, U.S. Department of State.

09:55 - 10:10 Phyllis Cuttino, Director, Clean Energy Program, Pew Charitable Trusts.

10:10 - 10:55 The Pathway to Sustainable Development. Global Perspectives: *Science/Technology, Trade/Investments.*



**Discussion:** How do isolated and neighboring communities identify and incorporate compatible innovation for Sustainable Green Economies? What's up with climate change and what policies & financing opportunities are driving environmental and economic adaptations?

**Panelists:** Georg Maue, Ph.D., *First Secretary Climate and Energy Policy, Embassy of Germany.* Wayne Archibald, PhD., Director, Caribbean Green Technology Center, US Virgin Islands. Diane Powell, Director, NASA Team Leader Launch Program.

### ***Open Roundtable Discussion***

10:55 - 11:50 Investment in sustainable technology development, a look at Public/Private Funding programs initiatives.

**Discussion:** ESCO partnerships, and development & commercial banks green finance opportunities.

**Panelists:** Arthur “Chip” Cotton, Program Manager Energy R&D General Electric (GE) Global Research, Economic and Trade Office, MacArthur DeShazer, Director, Small Business Development & International Programs and Sean Patton, Director, Business Development, Energy Solutions Lockheed Martin.

12:00 United States Botanic Garden and Conservatory, VIP Tour, “Man Eating Plants.”

***Open discussion and vignettes at the Botanic Garden:*** Robert Sherretta, President, International Investor Global Economic Development Television



**Capitol Hill Briefing 06/13/2012**

June 8<sup>th</sup>, 2012

GROTTO Invitational "Market Expansion  
and Investments for Sustainable Technologies

